

Local and Personal.

W. J. Tiley and Leonard Troup spent Saturday in Paxton on business.

Mrs. James Payne will entertain the Mother's Club tomorrow afternoon.

Mrs. John Show, of Hershey, spent the last of the week with town friends.

J. F. McGee, of Brady, visited his sister Miss Irene McGee the last of last week.

James Flynn left Saturday morning for Keystone to spend a few days with friends.

Mr. and Mrs. Virgil Padgett left Saturday for Sarben to spend a week with friends.

Mrs. Wagner who was a patient at the St. Luke's hospital was discharged Saturday.

Miss Alice Wilcox returned to Kearney yesterday after a short visit with her parents.

Mrs. Louisa Burke returned Saturday morning from a week's visit in Omaha with friends.

Rev. T. D. Sullivan, of Elm Creek, was the guest of Rev. McDaid the last of last week.

Mrs. Joseph Mooney left Friday evening for Denver where she will reside in future.

Mrs. Leonard Cornett left Saturday morning for Paxton to visit relatives for a few days.

Mrs. William Shuman returned Saturday from Omaha after visiting with friends for a week.

A baby boy weighing ten pounds was born Friday to Mr. and Mrs. H. Ballard of the Fourth ward.

Attorney J. S. Hoagland returned Saturday from a short visit on business in eastern Nebraska.

Misses Marjory Den and Carrie Marti will entertain the Girls' Friendly Society at the Guild house this evening.

Mrs. Lem Graves, of Grand Island, came up the last of last week to visit her mother Mrs. Joseph Mooney.

Principal Shutz returned Saturday morning from Omaha where he attended the teachers' convention last week.

Mr. and Mrs. C. M. Hayden, of Wallace, who spent the latter part of the week in town, returned home Saturday.

Mr. and Mrs. Isaac Statten and family, of Wallace, spent the latter part of last week with friends in town.

Keep your appointments, get an Alma clock, CLINTON, Jeweler & Optician.

Mr. and Mrs. Wilson Tout returned Saturday morning from Omaha where the former attended the teachers' meeting.

A. Elander, of Brady, was among the out of town people here Saturday, transacting business and visiting with friends.

Miss Gertrude Baker, of the Gothenburg schools, spent the week and with her parents returning to Gothenburg yesterday.

Mrs. Howard Graham, of Council Bluffs, arrived Saturday morning to spend a week with her sister Mrs. Earl Stamp.

Local application for colds use Athena-ine, 50 cent bottles now 35 cents. RINCKER BOOK & DRUG CO. Blue Front

Miss Beth Cunningham who is teaching in the Gothenburg schools was the guest of Miss Florence Stamp the last of last week.

Miss Martin one of the Lewellen teachers spent Saturday in town while enroute home from the teachers' meeting in Omaha.

After spending a week with her mother Mrs. Joseph Mooney, Mrs. Frank Newman returned to Grand Island Saturday.

Misses Theo and Esther Schwaiger and Mrs. Ernest Pollack returned Saturday morning from Omaha where they visited relatives.

Mr. and Mrs. James Leonard are enjoying a visit from the former's brother M. J. Leonard, of Keystone, who is enroute home from Omaha.

Pennsylvania Anthracite coal, both sizes Nut and Stove at \$13.50 per ton delivered in your bin.

Phone 17 North Platte Lumber Co.

Miss Margaret Leonard, of Keystone, visited her uncle James Leonard Saturday while enroute home from the teachers meeting in Omaha.

Do your eyes bother you. See Clinton the Optician. They test eyes free of charge.

Mrs. I. L. Miltonberger left the latter part of last week for Chicago to spend a month or longer with her daughter Mrs. Cal. Lowell.

Harry Reese, Frank Distol, Aveline Gates, Noel Donegan and a number of other local football fans attended the game at Gothenburg Friday.

Mr. and Mrs. P. J. Knowles and baby, of Beatrice, visited with Mrs. John Murphy Friday while enroute to Ireland to spend the winter.

Ray Welborn and sister Louise returned Saturday from Denver and other Colorado points, where they spent three weeks with their brother.

Fred J. Warren has a right to feel somewhat elated over the vote given him in Lincoln county, leading as he did the head of the socialist ticket.

For coughs Red Spruce and Cherry is the safest.

RINCKER BOOK & DRUG CO. Blue Front

Mr. and Mrs. P. H. Lonergan and family will move into their home on east 6th street which has been undergoing repairs for several months.

The house is now one of the most comfortable and convenient homes in the city, being fitted up with every modern improvement and a number of extra rooms added.

The Berlin operetta "A Modern Eve," delighted a very large audience at the Keith Friday evening, and proved to be one of the best, if not the best, ever staged in North Platte. It was a laugh from beginning to end, the costuming and scenery was magnificent, the singing and dancing splendid and the company obliging in their responses to recalls.

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November Underselling Sale.

Yesterday was A Day of Enthusiastic and Record Selling all over the Store!

This NOVEMBER UNDERSELLING SALE started Saturday morning and started in a way that assures it of the most phenomenal success ever scored by any sale in this city in mid-season! The buying in every department was intensely enthusiastic and at the close of the day's business a new high record had been established!

Never before have we given such a powerful demonstration of our undisputed underselling supremacy as we are giving now in this mid season money-saving event. Just when you WANT AND NEED THEM, we offer thousands of dollars worth of fresh, new, desirable and dependable Fall and Winter merchandise at great savings from regular prices. If you have the instincts of true economy you will lose no time in taking advantage of this wonderful opportunity to supply all your needs for an entire season. Not for many long months will such extraordinary values come your way again!

Look at These Items! When Have You Been Offered Such Bargains Before at This Stage of the Season!



Waists at Prices You Should Not Miss.

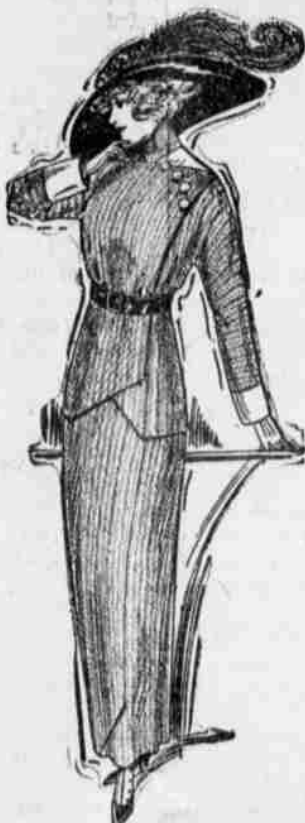
- One Lot Ladies Silk Waists made up of all the late styles that we have in stock to sell at \$6, \$7, \$8 each. This lot has all color, in it plain silks also chiffon draped styles we will offer your choice at..... **\$4.48**
- One Lot Ladies Silk Waists all new style in Messalines and Chiffon taffetas some plain tailored styles and some dressy numbers all \$5 values..... **\$3.98**
- One Lot Ladies Tailored Shirts in neat striped patterns made with soft collars and french cuffs \$1.50, \$1.75 and \$2..... **\$1.29**
- Ladies White Corduroy Shirts made from a fine quality corduroy, soft collars french cuffs made by one of the best factories in the country a regular \$2 waist..... **\$1.59**
- One lot Ladies Tailored Waists in white and striped materials some have soft and some stiff cuffs, all slightly soiled and mused regular prices 75c to \$1.25..... **48c**

Staple Dry Goods and Linens at Substantial Savings.

- Beautiful snowy linens of our famous high quality marked for this sale at phenomenally low prices.
- One Lot Prints in light colors Indigo Blue and Grey per yard..... **4c**
- One Lot Outing Flannel both light and dark colors a fair weight cloth width 28 inches per yard..... **7 1/2c**
- One Lot Curtain Madras light and dark colors double width per yard..... **7 1/2c**
- Table linen extra quality 72 inch Irish Damask good weight our regular \$1.25 grade..... **98c**
- Table Linen good quality bleached linen 72 inches wide \$1.00 quality..... **83c**
- Table Linen 70 inch union linen and cotton cloth, a good 65 cent value..... **48c**
- Linen Crash, an extra heavy quality that is cheap at 15c, the quantity of this is limited we will sell what we have at..... **11 1/2c**
- Pillow Tubing, fine quality bleached linen 45 inches wide..... **73c**

SUITS and SKIRTS.

- One Lot Skirts made from fine wool materials in a good range of colors all well tailored..... **\$3.48**
- One Lot Skirts made up from good styles in fine cloths no skirts in the lot that have retailed below \$7, all at one price..... **\$4.48**
- Ladies' Suits \$30 and \$35 quality made from broadcloths and two tone whip cords lined with yarn dyed satin, some in semi-dress effects..... **\$22.48**
- Ladies' Suits \$25 quality in an assortment of styles and colors made from men's wear serge, soft finished diagonals and fancy rough cloths all finely tailored..... **\$18.48**
- Ladies' Suits \$20 quality a good assortment of cloths and colors, several made in semi Norfolk styles from navy or tan men's wear serges all nicely lined and well tailored..... **\$15.98**
- Ladies' Suits \$15 and \$18 quality only a few in this lot, but all are cheap at..... **\$10.98**
- Ladies' Suits \$12 and \$13.50 styles, some serges as well as fancy cloths all go at..... **\$7.98**



Dresses.

- You will have to hurry to get in on these lots for they are going fast at these prices.
- Junior Dress for girls cut in sizes 13, 15, 17, made from good serge collar and cuff trimmed in contrasting colors, patent leather belt, \$6 value..... **\$4.98**
- Ladies' French Serge made from extra quality french serge in navy blue. This is a coat style dress trimmed in bright red corded silk collar overlaid with black flat braid three rows of red stitching on reverses, patent leather belt piped in red, an \$18 dress..... **\$13.48**
- Ladies' Dress made of black velvet, black lace yoke edged with cerise silk, wide reverses and cuffs, over sleeves made from black corded silk undersleeve made of lace to match yoke, a very dressy model..... **\$14.98**
- Messaline Silk Dress made up in the latest styles trimmed with narrow pleating and touches of velvet in shades to match, new style collars, colors navy and a rich shade of dark green, \$15.00 values..... **\$9.98**

Dress Goods.

- Black Messaline yard wide \$1.00 quality..... **79c**
- One lot fancy Silk Messaline Taffetas etc 75c and \$1.00 qualities..... **67c**
- One lot Dress Silks some in dress lengths some shorter pieces nothing below \$1.00 values..... **79c**
- One lot Wool Dress Goods fancy colors and weaves 36 inch 50c quality..... **37c**
- One lot fine Wool Dress Goods \$1.25 and \$1.50 quality including the new taupe shades..... **98c**
- One lot heavy Wool Dress Goods worth from 1.00 to \$1.50 per yard all wide widths price to..... **79c**



Wilcox Department Store.

Local and Personal

J. B. Olson, of Lincoln, was in town yesterday on business.

E. A. Cary went to Lexington on business yesterday morning.

The B. P. O. E. will hold a dancing party at their hall this evening.

Clyde Cook came up from Grand Island Sunday to visit relatives.

Mrs. James Fonda returned Sunday evening from a short stay in Omaha.

Mrs. H. M. Grimes left this morning for Omaha to spend a week or longer.

Perry Sitton came down from Cheyenne Sunday to spend a couple of days.

The weekly dance at the Lloyd will be given on Thursday evening of this week.

Mrs. B. A. French left yesterday morning for Omaha to spend a week with friends.

Mr. and Mrs. Claude VanNatta, of Garfield, spent the week end with town friends.

Misses Hildegard Clinton and Eileen Gantt returned yesterday afternoon from Omaha.

Misses Laura Murray and Emma Smith returned Sunday evening from Omaha.

Butler Buchanan returned Friday from an extended visit in Humboldt, Kansas.

W. J. Tiley went to Ogalala yesterday to transact business for the Yeoman Lodge.

Burlington Will Delay Building.

Ever and anon reports are circulated that the Burlington will "soon" begin to build its line of road up the Platte valley, and this has led us to have false hopes, for the "soon" is apparently as far off as it was three years ago. The Lincoln Journal last Sunday contained the following, which is not very encouraging:

"It will be several years, at least, before the Burlington builds the proposed line of road up the Platte valley. That statement comes from a high source in Burlington management."

"The new line now being built in Wyoming," it is said, "will be connected with the Nebraska system near Guernsey. Then freight can be sent via Alliance to the west over this line or west to Denver over the main line and thence north where the new line will be reached. Eventually, in the finishing of the big scheme which has been planned the Platte river line will be built, extending from Kearney to North Platte and Bridgeport, but that part of the work is a long way off. There is so much to be done before the necessity for that line will be felt that no guess at all accurate can be made on when it will be built."

"The territory such a line would traverse is now served by the Union Pacific. The Burlington would merely divide the local traffic and there is not a surplus in that territory to divide. Until the line is needed for through traffic, and can be supported by through business developed, it probably will not be built."

North Platte Has Surprise at Gothenburg.

Instead of an easy game at Gothenburg Friday, the local high school football team had to extend itself to the utmost to win.

Gothenburg, since their game here two weeks ago, had made numerous shifts in their lineup, placing many players in the line who had played here in the back field. They had also developed a forward pass which is superior to any used against North Platte this season and used a delayed half back play around tackle which went for long gains during the first half of the game.

Gothenburg kicked off to North Platte who carried the ball to Gothenburg's five yard line where they were penalized fifteen yards for pushing, it being North Platte's ball on Gothenburg's fifteen yard line and a fourth down, a forward pass failed and the ball went over to Gothenburg. By a succession of successfully executed forward passes, line bucks and round tackle plays Gothenburg carried the ball to North Platte's ten yard line and scored on a cleverly executed forward pass. North Platte received the kick off and by consistent gains by the backs, assisted by Norris from tackle position, scored a touch down, Norris failed on kick goal. Gothenburg 7 North Platte 0. Gothenburg received the kick off and by pursuing the same tactics, carried the ball for another score and kicked out. Gothenburg 14, North Platte 6. North Platte received the kick off and after advancing the ball

passed the middle of the field, lost it on downs. Gothenburg advanced the ball to North Platte's twenty-five yard line where they were compelled to try for a field goal, the kick being low and hitting a North Platte player, bounded over the crossbar for a goal. Score Gothenburg 17, North Platte 6.

North Platte received the ball on their 29 yard line. After the ball had changed hands several times, North Platte received it in mid field and with only a couple of minutes to play went through Gothenburg for another touchdown, Norris kicking goal. The first half ended Gothenburg 17, North Platte 13.

At the beginning of the second half, North Platte kicked to Gothenburg, who though making numerous gains throughout the half, were unable to gain consistently and North Platte's goal, after the first half, was not dangerously threatened. On the other hand, North Platte's offense became more consistent as the half progressed, crossing Gothenburg's goal line three times, one score being disallowed, Kussel who made it, being penalized for hurdlng. Norris kicked both goals after the touchdowns, making the final score North Platte 27, Gothenburg 17.

Several varieties of fall and winter, also cider made from these apples. Call at the old Barber meat market, north Locust, or Phone Black 399.

Farm For Sale.

The northeast quarter (ne 1/4) section twenty-four (24) township thirteen (13) range thirty (30) about seven miles southeast of North Platte on south side of Platte river, all smooth land near hills, good buildings, fifteen acres in alfalfa, one of best farms in Platte valley. Price \$10,000.00. Terms, half cash, balance on easy time at 7 per cent interest. Address Joseph Hershey North Platte, Neb.

Read This!

Mr. Humphrey, of the "Verdon Vedette" Richardson county, Nebraska, who has talked with Chicago and St. Louis buyers, says apples grown in southeastern Nebraska command better prices than those grown anywhere else on account of their fine flavor. These are the kind handled by Loudon and Donaldson.